

Cookie Policy

Effective Date: 14/08/2023

This Cookie Policy explains how cookies and similar technologies are used on the website of HelioSphere® by MAS Bariatric Technologies. By using our website, you consent to the use of cookies in accordance with this policy.

What are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile device) when you visit a website. They are widely used to enhance your browsing experience and provide personalized services.

Types of Cookies Used

a. **Necessary Cookies:** These cookies are essential for the operation of our website. They enable basic functions such as page navigation, access to secure areas, and form submissions. Without these cookies, the website may not function properly.

b. **Analytical/Performance Cookies:** These cookies collect information about how visitors use our website. They help us understand how users interact with the site, which pages are most frequently visited, and if any errors occur. The data collected is anonymous and used solely for improving website performance.

c. **Functional Cookies:** These cookies allow the website to remember choices you make (e.g., language preference, font size) and provide enhanced, more personalized features. They may also be used to deliver specific services requested by the user, such as live chat support.

d. **Advertising/Targeting Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They may also be used to limit the number of times you see an ad and measure the effectiveness of advertising campaigns. These cookies are typically placed by third-party advertising networks.

Third-Party Cookies

We may allow third-party service providers to place cookies on our website to help us analyse usage statistics, deliver advertisements, and provide other services. These third parties have their own privacy policies, and we do not have control over their cookies. We recommend reviewing their respective policies to understand how your information is collected and used.

Cookie Consent and Management

By using our website, you consent to the placement of cookies on your device as described in this Cookie Policy. You can manage or disable cookies through your browser settings. Please note that disabling certain cookies may impact the functionality and user experience of the website.

Changes to the Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices. The revised policy will be posted on our website, and the date of the latest revision will be indicated. We encourage you to review this policy periodically.

Contact Information

If you have any questions, concerns, or requests regarding this Cookie Policy, please contact us on 020 7459 4811.

By using our website, you acknowledge that you have read, understood, and agreed to the terms of this Cookie Policy.