

## Privacy Policy for HelioSphere® by MAS Bariatric Technologies

Effective Date: 14/08/2023

At MAS Bariatric Technologies we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with our products, services, and website. By using our products and services, you consent to the practices described in this Privacy Policy.

### 1. Information We Collect:

We may collect the following types of personal information:

1.1. Contact Information: Name, address, phone number, email address and other contact details.

1.2. Medical Information: Health-related information, including bariatric-related data, medical history, and treatment details.

1.3. Device Information: Information about devices you use to access our services, including IP address, browser type, operating system, and device identifiers.

1.4. Usage Information: Usage patterns, interaction with our products and services, and website analytics data.

### 2. How We Use Your Information:

We may use your personal information for the following purposes:

2.1. Providing Services: To provide our bariatric technologies and related services, including treatment recommendations and progress tracking.

2.2. Communication: To communicate with you about updates and relevant information.

2.3. Research and Analysis: To improve our products and services, conduct research, and analyse trends.

2.4. Legal and Safety: To comply with legal obligations, protect our rights and safety, and prevent fraud.

### 3. How We Share Your Information:

We may share your personal information under the following circumstances:

3.1. Service Providers: We may share information with third-party service providers who assist us in delivering our products and services.

3.2. Legal Compliance: We may share information to comply with legal obligations or respond to lawful requests.

3.3. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.

3.4. Consent: With your consent, we may share information for other purposes not covered in this policy.

### 4. Your Choices:

4.1. Access and Correction: You can access, update, or correct your personal information by contacting us.

4.2. Opt-Out: You can opt-out of receiving marketing communications from us by following the instructions provided in the communication.

### 5. Data Security:

We use reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

## 6. Data Retention:

We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

## 7. Children's Privacy:

Our products and services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children under this age.

## 8. Updates to this Privacy Policy:

We may update this Privacy Policy from time to time. We will notify you of any material changes and obtain your consent if required by law.

## 9. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

[info@masbariatrictechnologies.com](mailto:info@masbariatrictechnologies.com)

Call: 020 7459 4811

By using our products and services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

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